



ELLGIA
Waste Management • Recycling Solutions • Skip Hire

Creating Opportunities Through Employment, Community Action and Local Partnerships

Project overview

Ellgia have continued to demonstrate its commitment to delivering meaningful social value through its long-standing partnership with Ongo. Through the use of Ongo Recruitment, Ongo's not-for-profit recruitment agency, Ellgia have supported local people into employment, apprenticeships and work placement opportunities, helping residents develop skills and access sustainable careers.

Alongside its employment commitments, Ellgia recently supported a successful community "We Care Day" in Winterton, helping residents safely dispose of unwanted household and garden waste while improving neighbourhood pride and community wellbeing. The event brought together tenants, local volunteers, Ongo colleagues and community partners to deliver practical support for residents and create wider social benefits for the local area.

Partnership in action

Ellgia have built a strong working relationship with Ongo, demonstrating a commitment to supporting the organisation's social value objectives alongside its contractual responsibilities.

A key part of this partnership has been Ellgia's ongoing use of Ongo Recruitment to source employees, apprentices and work placement opportunities. By working with Ongo Recruitment, Ellgia have helped create pathways into employment for local people, providing valuable opportunities for individuals to gain experience, develop skills and secure meaningful work.

This collaborative approach extends beyond employment support. Through initiatives such as the Winterton We Care Day, Ellgia has actively contributed to projects that improve neighbourhoods, support vulnerable residents and strengthen local communities.

Addressing local priorities

Many residents face barriers to employment, training and support opportunities, while others may struggle to maintain their homes and gardens due to limited mobility, health conditions, financial hardship or lack of transport.

The Winterton We Care Day was designed to address these challenges by providing a practical solution for residents who were unable to remove bulky household items and garden waste themselves. The event was particularly valuable for older and vulnerable tenants, helping them improve their living environment while reducing the risk of waste accumulation and associated health and safety concerns.

At the same time, Ellgia's commitment to using Ongo Recruitment supports local priorities around employment, skills development and economic inclusion, helping local people access opportunities that can improve their long-term prospects and financial wellbeing.

Delivering social value

Ellgia have delivered social value through a combination of employment support, community engagement and environmental improvement initiatives.

Key contributions included:

- Providing employment opportunities through Ongo Recruitment.
- Supporting apprenticeship and work placement opportunities for local residents.
- Participating in the Winterton We Care Day to support tenants and improve the local environment.
- Assisting residents with the responsible disposal of household and garden waste.
- Supporting vulnerable tenants who required additional help clearing larger items.
- Encouraging reuse and recycling, helping reduce environmental waste.

These activities demonstrate Ellgia's commitment to creating positive outcomes that extend beyond the delivery of contracted services.

The value of Ellgia's contribution extends beyond the immediate activities delivered. Using the HACT Social Value Calculator, the social value generated through Ellgia's commitment to recruiting local people via Ongo Recruitment is estimated at approximately £72,000. In addition, the Winterton We Care Day generated further social value through environmental improvements, support for vulnerable residents, and community volunteering, with an estimated value of £83,000. Together, these initiatives demonstrate how investment in local people and communities can create significant social, economic and wellbeing benefits that extend far beyond the original activity.

Outcomes and community impact

The Winterton We Care Day delivered immediate benefits for residents while creating wider positive impacts across the community.

The event enabled tenants to clear unwanted items from their homes and gardens, helping to improve the appearance of the local area and create a safer, and more welcoming neighbourhood. Residents without access to transport were able to responsibly dispose of waste that may otherwise have remained within their properties or gardens.

The day also demonstrated the strength of the local community. Several items that may have otherwise gone to landfill were reused by people who needed them. A set of four wooden dining chairs was provided to a domestic abuse survivor who was rebuilding their life in a new home, while recyclable materials collected during the event supported a local young entrepreneur working towards purchasing new tools and equipment for their future aspirations.

The event also benefited from the support of local tenant Alex, who volunteered time and effort to help residents move heavier items, highlighting the community spirit that exists within Winterton.

Alongside these community outcomes, Ellgia's continued use of Ongo Recruitment has helped residents gain access to employment, apprenticeships and work experience opportunities, creating positive impacts for individuals and their families through increased skills, confidence and economic stability.

Sustainable Impact

The benefits delivered through Ellgia's partnership with Ongo will continue long after the completion of individual projects.

The use of Ongo Recruitment provides an ongoing route into employment, helping more local people gain valuable workplace experience, develop transferable skills and secure sustainable careers. These opportunities support long-term economic growth and social mobility within local communities.

The We Care Day has also created lasting benefits by improving neighbourhood environments, encouraging responsible waste disposal and promoting the value of reuse and recycling. Perhaps most importantly, the event strengthened community relationships, bringing together residents, volunteers, partners and Ongo colleagues to support one another and create positive change.

Through continued collaboration with Ongo, Ellgia is helping build stronger, cleaner and more resilient communities while creating opportunities that have a lasting impact on local people.