



The image shows a 'Before and After' comparison of a door painting project. On the left, a circular inset labeled 'Before' shows a dark, worn door. On the right, a larger circular inset labeled 'After' shows the same door, now painted a clean, bright white. The background of the top section features pink and white overlapping circles.

Before

After



BAGNALLS
PAINTING & DECORATING
EST. 1875
A PASSION FOR PAINTING SINCE 1875

Supporting New Beginnings Through the Improving Lives Project

Project overview

Bagnalls have supported Ongo's Improving Lives Project through the donation of paint, occurring on a quarterly basis. The Improving Lives Project helps new tenants settling into their Ongo home by providing free painting and carpeting of up to two rooms, creating a welcoming and comfortable living environment for tenants in the first 12 month of their tenancy. This contribution has enabled the project to continue supporting residents while reducing costs and maximising the resources available to assist customers in our local communities.

Partnership in action

This initiative demonstrates the strong partnership between Bagnalls and Ongo Communities. By donating essential decorating materials, Bagnall have played a direct role in enhancing the support available to new tenants. The collaboration highlights a shared commitment to improving community wellbeing, helping customers establish a positive start in their new homes, and delivering meaningful social value through practical support.

Addressing local priorities

Moving into a new home can be challenging, particularly for individuals and families facing financial pressures or difficult life circumstances. Many tenants may not have the resources to decorate their homes, which can impact their wellbeing and sense of belonging. The Improving Lives Project addresses this need by helping residents create a safe, comfortable, and personalised living space, supporting tenancy sustainability and promoting positive outcomes for local people. Neighbourhood officers can put tenants forward for the service giving them opportunities to help those in need. Bagnalls' donation has helped ensure this support remains available to those who need it most.

One tenant told us “ My flat feels more homely and welcoming, it has improved a lot, and I feel it calms my ADHD”

Delivering social value

As part of its commitment to supporting local communities, Bagnalls donated paint on a quarterly basis to Ongo's Improving Lives Project. This contribution has provided the materials required to decorate tenants' homes and directly enhanced the project's ability to deliver practical support. In addition to improving the living environments of residents, the donation has reduced project expenditure, enabling Ongo Communities to redirect funds towards other initiatives and community needs across the region.

Outcomes and community impact

The donation has helped new tenants move into homes that feel welcoming, cared for, and ready to live in. By reducing decoration costs, the project can continue supporting more residents while making better use of available resources. The contribution has also strengthened the relationship between Bagnalls and Ongo, demonstrating how local businesses can make a meaningful difference to community wellbeing through targeted support. The positive impact extends beyond individual households, creating benefits that are felt across the wider community. Tenant KM told us “ Its a fresh, nice home now and doesn’t look like a squat. It has take the financial pressure and stress off, too”

Sustainable Impact

The benefits of this donation extend beyond the immediate decorating works. By reducing expenditure on essential materials, Ongo Communities can continue to invest in projects that support residents and strengthen local communities. The partnership with Bagnalls establishes a positive example of how businesses can contribute to long-term social value, helping to create sustainable, thriving neighbourhoods and supporting residents to maintain successful tenancies in the future. In addition to improving the appearance of tenants' homes, the project helps residents develop valuable practical decorating skills and gain confidence in maintaining and personalising their living spaces. Rather than completing the work independently, we works alongside tenants throughout the decorating process, providing hands-on guidance and support.

Tenant NW said “ It looks nice! Now I have gained the confidence to decorate myself I am really proud that I have been able to decorate two room on my own”